



Cumulus Media Eugene



**KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/
KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080©(6) of the FCC’s EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):
KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information.

Appendix 1 to Annual EEO Public File Report Form

Covering the Period from January 2007 to October 2007

Station(s) Comprising Station Employment Unit:

KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source(s) of Hirees(s)	Total Number of Interviewees from All Sources for This Position
1	Sales Account Executive(s)	EugeneHelpWanted.com/Cardinal Staffing Services/LCC Job Fair	4
2	Receptionist/DOFI	EugeneHelpWanted.com/State of Oregon/OAB/Employee Referral	11
3	Promotions	Internship/Employee Referral	1
4	Programming	Employee Referral/Previous Market	1
5	Production	In House Promotion	1
6			
7			

Total number of Persons Interviewed During Applicable Period: 18

Appendix 2 to Annual Public File Report Form

Covering the Period from January 2007 to October 2007

Station(s) Comprising Station Employment Unit:

KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

Section 2: Vacancy Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	<p>Oregon Association of Broadcaster's/OAB</p> <p>7150 SW Hampton Street, Suite 240 Portland OR 97223-8366</p> <p>Bill Johnstone:</p> <p>503-443-2299</p>	0	Sales Account Executive, Receptionist/DOFI
B	<p>Eugene Help Wanted Dot Com</p> <p>1 Civic Center Plaza, Suite 506, Poughkeepsie, NY 12601</p> <p>Eric Straus:</p> <p>845-471-1450</p>	11	Sales Account Executive/Assistant Business Manager

C	<p>Oregon Employment Department</p> <p>2150 Oakmont Way, Eugene OR 97401</p> <p>Greg Henderickson</p> <p>541-686-7601</p>	5	Receptionist/DOFI
D	<p>Cardinal Staffing Services Inc.</p> <p>897 Royal Ave, Suite A Eugene, OR 97405</p> <p>Bruce:</p> <p>541-726-8060</p>	2	Sales Account Executive

- Indicates sources that have requested notification of job openings.

Appendix 3 to Annual Public File Report Form

Covering the Period from April 1, 2006 to March 31, 2007

Station(s) Comprising Station Employment Unit:

KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

Section 3: Supplemental (non-Vacancy Specific) Recruitment Activities Undertaken by

KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Station(s) Claiming Credit **KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)**

1. Type of Activity Under New EEO Rule: [Job Fair, Scholarship Program, etc.]

Cumulus Media Sales Open House-Eugene Oregon

Date of Station Participation: {on date; From date to date}
January 23, 2007

Participating Employees:
Liz Halley (GSM) / BJ O'Brien (DOS)

Host/Sponsor of Activity:
Cumulus Media – Eugene

Brief Description of Activity and Station Participation:
Cumulus Media hosted an Open House for Account Representative positions Thursday, January 23rd 2007 from 5:30p – 7:30p at 1200 Executive Parkway Eugene Oregon.

Station(s) Claiming Credit: **KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)**

2. Type of Activity Under New EEO Rule: [Job Fair, Scholarship Program, etc.]

Cumulus Media Sales Open House-Eugene Oregon

Date of Station Participation: {on date; From date to date}
April 24, 2007

Participating Employees:

Liz Halley (GSM) / BJ O'Brien (DOS)

Host/Sponsor of Activity:
Cumulus Media-Eugene Oregon

Brief Description of Activity and Station Participation:
Cumulus Media hosted an Open House for Account Representative positions Tuesday, April 24, 2007 from 5:30p – 7:30p at 1200 Executive Parkway Eugene Oregon.

Station(s) Claiming Credit: : **KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)**

3. Type of Activity Under New EEO Rule: [Job Fair, Scholarship Program, etc.]

Cumulus Media Sales Open House-Eugene Oregon

Date of Station Participation: {on date; From date to date}
September 11, 2007

Participating Employees:
Liz Halley (GSM) and BJ O'Brien (DOS)

Host/Sponsor of Activity:
Cumulus Media – Eugene

Brief Description of Activity and Station Participation:
Cumulus Media hosted an Open House for Account Representative positions Tuesday September 11, 2007 5:30p – 7:30p at 1200 Executive Parkway Eugene Oregon.

Station(s) Claiming Credit KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

4. Type of Activity Under New EEO Rule: [Job Fair, Scholarship Program, etc.]

Lane County Job Fair LCC Community College- Eugene Oregon

Date of Station Participation: {on date; From date to date}
April 18, 2007

Participating Employees:
Liz Halley (GSM) and BJ O'Brien (DOS)

Host/Sponsor of Activity:
Lane Community College-Eugene Oregon

Brief Description of Activity and Station Participation:
Lane Community College hosted a job fair for college students and the general public from 10:00am to 2:00pm at Lane Community College. Cumulus Media recruited for Account Executive positions at this event.

Station(s) Claiming Credit: KUGN-AM (Eugene, OR)/KSCR-AM (Eugene, OR)/ KZEL-FM (Eugene, OR)/ KNRQ-FM (Eugene, OR)/KUJZ-FM (Creswell, OR)/ KEHK-FM (Brownsville, OR)

)

**For questions, please contact: Teresa Markmann
1200 Executive Parkway, Suite 440
Eugene, OR 97401
541.284.8507
Teresa.Markmann@Cumulus.com**